

Terry Sanford High School

Lafamac

2301 Fort Bragg Road
Fayetteville, North Carolina 28303

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Dear Parents,

Congratulations on your child's selection to the 2017-2018 *Lafamac* staff. Our theme for this year is "Red, White, and Bulldog." Business and senior ad sales provide the majority of funds for the publication of the annual. In order to continue to produce a book of the size and quality that has become the standard at Terry Sanford, a minimum of \$15,000 in ads must be sold by the staff. Each member is expected to sell at least \$700.00 in ads so that the goal may be met. Students will not be allowed to leave campus to sell ads, but they will be allowed to call and/or email businesses and contacts during 3rd period in addition to what they are able to do after school and on weekends. Terry Sanford is fortunate to have a broad base of financial support from the community and alumni making the sale of ads very successful in past years when the students make a concerted effort.

The preparation of the *Lafamac* involves four deadlines. The first deadline is November 27, and the final deadline is mid-February. The yearbook staff will be divided and responsible for various sections of the book. There will be weekly deadlines in class that must be met. Once the yearbook is completed, the staff will be responsible for distribution, media, and reflection.

The responsibilities will include photography, written copy, and creation of:

Student Life

People

Academics

Athletics

Clubs and organizations

Please sign below indicating that you and your student are aware of the requirement to sell advertising in addition to the responsibilities that are needed to complete a yearbook. (Attending events/activities/games outside of normal school day hours)

Sincerely,

Kathy Armstrong
Lafamac Advisor

Student's printed name _____

Parent's signature _____

Parent's printed name _____