

COURSE SYLLABUS FOR PRINCIPLES OF BUSINESS and FINANCE BF10

Instructor: Mr. Nicholas Jackson
Room: 34
School Year: 2017-2018
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COURSE DESCRIPTION:

This course introduces students to topics related to business, finance, management, and marketing to cover business in the global economy, functions of business organization and management, marketing basics, and significance of business financial and risk management. English language arts, social studies, and mathematics are reinforced. Work-based learning strategies appropriate for this course include mentorship, school based enterprise, service learning, and job shadowing. Cooperative education is not available for this course. Apprenticeship is not available for this course. DECA (an association for Marketing Education students) and Future Business Leaders of America (FBLA) competitive events, community service, and leadership activities provide the opportunity to apply essential standards and workplace readiness skills through authentic experiences.

PREREQUISITE: None

GRADING:

Test/Projects/Participation:	40%
Quizzes:	30%
Classwork/Homework/Participation:	20%

COURSE OUTLINE:

UNIT 1: Understand communication skills and customer relations
UNIT 2: Understand information management
UNIT 3: Understand professional development
UNIT 4: Understand business operations management
UNIT 5: Understand economics
UNIT 6: Understand financial analysis
UNIT 7: Understand marketing and business management

* All assignments will be uploaded on Google Classroom for student convenience. Most assignments in Principles of Business and Finance are public-speaking and/ or group assignments that require Internet research.